



“Strategic Planning? *I don't have time!*”

ABOUT JENNY CAPELLA



Jenny Capella is the founder of The Capella Group, an international business development and consulting firm. Her custom forged partnerships and pioneering solutions result in increased revenue and farsighted strategic and tactical solutions.

CALL TODAY FOR STRATEGIC PLANNING SERVICES:

- Ⓜ WORKSHOPS
- Ⓜ ONE-ON-ONE CONSULTING
- Ⓜ TEAM PLANNING FACILITATION
- Ⓜ RETREAT FACILITATION
- Ⓜ ONLINE CONSULTING

1 HOUR + 1 PAGE = SOLUTION THE 60 MINUTE STRATEGIC PLAN DELIVERS!

We all know that strategic planning is crucial to the success of any organization. But we also know the reality...most of us are so busy with our day-to-day business that we can't spend hours writing a lengthy strategic plan. What we need is a strategic planning process that is easy to learn, simple to apply and produces results!

PROBLEM

Traditional Strategic Planning is...

- ▶ Expensive
- ▶ Complicated
- ▶ Slow
- ▶ Hard to explain
- ▶ Outdated quickly

SOLUTION

The *60 Minute Strategic Plan* is...

- ▶ Inexpensive
- ▶ Simple
- ▶ Fast
- ▶ Easy to communicate
- ▶ Updated easily

The *60 Minute Strategic Plan* guides individuals and teams to think, plan, and act creatively and decisively on issues large and small. Here's how: Using a unique visual format, you or your team collect and connect information—building comprehension, creating insight and ending up with a completed game plan for any strategic issues.

TESTIMONIALS FOR THE 60 MINUTE STRATEGIC PLAN:

“The 60MSP approach cut through all my fears about strategic planning. Taking it one step at a time, the program walked me through the process and delivered as promised.” LMD, Owner, Business Writing Firm

“Jenny delivers a succinct and engaging 60-Minute Strategic Plan workshop. Best of all, you come away with an actionable plan.” RB, Founder, B2B Marketing Firm

“The 60 Minute Strategic Plan gave me clear direction and immediate action. A project that has been stuck for years is now moving forward.” MH, Director of Marketing, Spiritual Center of Seattle

SCHEDULE A PLANNING SESSION TODAY!

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